

ACPH 2023

American Conference on Physician Health™

Oct. 11–13, 2023 | Palm Desert, Calif.

Prospectus for exhibitors and sponsors

The American Conference on Physician Health is a joint conference sponsored by the **Mayo Clinic, Stanford Medicine** and the **American Medical Association**. Occurring once every two years, this conference leads the way in promoting scientific research and discourse on topics related to physician health and well-being.

The upcoming 2023 American Conference on Physician Health will be in Palm Desert, Calif., Oct. 11–13, 2023, at the JW Marriott Desert Springs Resort and Spa. The conference's theme, "Building the workplace of the future," is particularly relevant to the challenges and opportunities physicians and health care institutions currently face.

On behalf of our collaborators and hosts, we invite you to join us as an exhibitor and/or sponsor at this exciting conference known for generating high-caliber discussions, presentations and networking opportunities.



Why your organization should be part of this event

- Network with physicians from around the country
- Showcase your organization's commitment to physician health as a recognized exhibitor/sponsor
- Promote your organization and services to over 500 attendees
- Become involved in making physician health a priority for physicians and the organizations in which they work
- Learn about the most current and innovative research taking place in physician health

Please note: As this is a research-based conference, the agenda is determined by the abstract submissions received. The final conference agenda will post by mid-June 2023.

Audience

In 2021 American Conference on Physician Health attracted more than 470 virtual and in-person attendees from around the nation and provided a multitude of opportunities for physicians and researchers to learn, discuss, network and broaden their horizons. **The upcoming 2023 conference has an expected attendance of over 500 people.**

Conference attendees typically include physicians, academics, students, researchers in physician health, physician administrators, physician educators and consultants, many of whom are nationally recognized experts in their areas of interest. The audience profile includes highly motivated attendees who are looking to showcase their research and bring insights and industry-proven solutions for activating health system change and/or increasing physician well-being to a larger community.

What have past attendees had to say?



"The ACPH conference was probably one of the best conferences I have attended. I gained a lot of information to include in our presentations."



"[I liked] the sharing of ideas in the workshops, meeting other participants from varied organizational structures and identifying resources available to tap into for ideas to bring to my organization."



"Interactions with other wellness colleagues, broad topics, good diversity in well-being areas."

Sponsorship packages

Some items listed may not be available if your company is an [ACCME-defined commercial interest](#).

ACPH 2023 sponsorship packages	Premier	Gold	Silver
Welcome reception sponsor (exclusive)	☐	-	-
Exhibit hall refreshment break sponsorship	-	-	☐
Recognition on the conference website (logo with hyperlink)	Principal	Prominent	Prominent
Recognition in final program	Principal	Prominent	Prominent
Introduction opportunity at reception	☐	-	-
Breakfast or lunch sponsorship	-	☐	-
Introduction opportunity during meal	-	☐	-
Sponsorship and logo recognition in designated meal area that the company is sponsoring	☐	☐	☐
Sponsor recognition at conference opening and closing	☐	☐	-
Sponsor recognition in pre-conference communication to attendees	☐	☐	-
Sponsor recognition in post-conference email to attendees and link to company website	☐	☐	-
Company editorial with logo, hyperlink, contact information and social media links in the conference app	100 words	50 words	-
Insertion of one (1) piece of promotional literature in attendee registration packet (Planning Committee has final approval)	☐	☐	☐
Complimentary “take away” distributed to attendees in attendee registration packet (small item, e.g., pen or notepad—Planning Committee has final approval)	☐	☐	☐
Complimentary conference registrations, valued at \$1,029 per registration	Three	Two	One
	\$20,000	\$15,000	\$10,000

Sponsors: Interested in exhibiting?

Consider adding an exhibitor booth to your package (cost: \$1,750). Booth includes one (1) 10 x 10 ft. draped exhibit space with one (1) table and two (2) chairs. Wireless internet will be provided. Additional equipment (i.e., monitors, laptop) will be at exhibitor’s expense.

If selected as a sponsor, your company will be provided with additional information.

Exhibitor package

Some items listed may not be available if your company is an [ACCME-defined commercial interest](#).

ACPH 2023 exhibit packages	Premier
One (1) exhibit space—10 x 10 ft. space will include one (1) table and drape, two (2) chairs and wireless internet access	<input type="checkbox"/>
Exhibitor will be displayed on event website	<input type="checkbox"/>
Live prompt to visit exhibitors during breaks	<input type="checkbox"/>
Opportunity to host a drawing for giveaways at their designated booth	<input type="checkbox"/>
Logo recognition in the exhibit area (option to choose location and space assignment in exhibit area, on a first-come, first-served basis)	<input type="checkbox"/>
Company listing in final program	<input type="checkbox"/>
Insertion of one (1) piece of promotional literature in attendee registration packet (Planning Committee has final approval)	<input type="checkbox"/>
Follow-up email post event to include a list of exhibitors	<input type="checkbox"/>
Complimentary conference registrations (registrations are valued at \$1,029 per registration)	Three
	\$3,500

Note: As an exhibitor, you will be responsible for material left overnight at your booth. No extra security will be provided. Exhibit area will be accessible to the public.

Details regarding shipping and additional equipment requests will be sent in the information packages to exhibitors and sponsors upon confirmation of participation.

Exhibitor schedule

The conference will be held at the JW Marriott Desert Springs Resort and Spa Palm Desert, Calif., Oct. 11–13, 2023. The final conference agenda will be posted by mid-June 2023 to determine final exhibit area traffic times, but the exhibitor area will be available and active for approximately 2.5 dedicated hours.

Anticipated exhibitor area traffic times (subject to change):

- Wednesday, Oct. 11, 2:30–3 p.m.
- Thursday, Oct. 12, 10:30–11 a.m. and 4:15–5:15 p.m.
- Friday, Oct. 13, 10:45–11:15 a.m.

Exhibitor set-up: Oct. 11, beginning at 10 a.m. All exhibits must be set up and ready to open at noon on Oct. 11.

Exhibitor tear down: All exhibits must be dismantled and ready for shipment by 4 p.m. on Oct. 13.

For more information, visit the American Conference on Physician Health website at www.physician-wellbeing-conference.org.

To reserve your spot or initiate a follow-up conversation, [please contact physicianhealth@ama-assn.org](mailto:physicianhealth@ama-assn.org).

2023 American Conference on Physician Health: Exhibitor Rules and Regulations

These Exhibitor Rules and Regulations are subject to and incorporated by reference into the ACPH 2023 Application and Agreement (the "Agreement").

1. GENERAL: The 2023 American Conference on Physician Health ("ACPH") is hosted by the American Medical Association ("AMA") on behalf of the ACPH. The ACPH is designed to provide a showcase of products and services related to the health of physicians.

Applications are due by September 25, 2023. AMA reserves the right to refuse any prospective Exhibitor/Sponsor whose display of goods or services is not, in the opinion of AMA, likely to be compatible with the general character and objectives of the Event.

AMA does not guarantee that any space will be available to any prospective Exhibitor. If space is not available, a waiting list will be developed in the order of the date of receipt of each completed and paid-in-full Agreement. AMA will refund all payments received with the Agreement on exhibit space to any prospective Exhibitor for whom Event space is not available.

2. TABLES, BADGES, AND REGISTRATION:

Exhibit tables are being offered. Exhibitor table applications and payment are due at time of order to ensure reservation of an exhibit table.

Exhibitor receives three (3) full conference registrations per 10' x 10' booth space purchased. Registrations are not transferable.

3. ASSIGNMENT OF TABLES: Applications received with total payment from prospective Exhibitors will be recorded in order of receipt. If two applications for the same space are received at the same time, priority will be given to the prospective exhibitor with the longest consecutive AMA exhibiting history, as determined by the AMA. In the event of a conflict regarding space or other imperative conditions, the AMA shall have the right to assign space to Exhibitor and/or rearrange the floor plan, and/or reallocate any exhibit at any time before or during the Event.

4. EXHIBITOR SET UP: At the time of writing these Rules and Regulations, it is planned that set up must be completed by October 11, 2023, at 10 a.m. After this hour, no installation work will be permitted without special permission from the AMA.

5. REMOVAL OF EXHIBITS: All exhibits must remain intact until Friday, October 13, 2023, at 2:45 p.m. and may not be dismantled or removed until that hour without prior permission from the AMA Exhibits Manager. Exhibits must be packed and ready to ship by Friday, October 13, 2023, at 4:00 p.m.

6. SUBLETTING OF SPACE: Exhibitor may not assign or sublet any space and may not advertise or display goods other than those manufactured or sold by it in the regular course of its business. Exhibitor may not switch locations without the prior permission from the AMA Exhibits Manager. Failure to adhere to these requirements to do so may result in immediate termination of the Agreement.

7. CANCELLATIONS; TERMINATION;

REFUNDS: Cancellation of a confirmed exhibit space must be directed in writing to Ashley Cummings at the AMA. Cancellations made on or before September 1, 2023, will receive 50% of the total Exhibitor/Sponsor fee. No refunds whatsoever will be made on cancellations made on or after September 1, 2023. If Exhibitor fails to pay, when due, the balance of any sum required by the Agreement, the AMA reserves the right to terminate this Agreement immediately without refund of any monies previously paid. No refunds whatsoever will be made in the event that Exhibitor fails to show for all or part of the Event or is evicted during the Event for violating the Agreement, including these Rules and Regulations. AMA is not liable for any rental or other exhibition expenses.

8. ADMITTANCE: Admittance to the Venue's exhibit hall is limited to those three registered attendees whose names have been provided by the Exhibitor under Section 2.

9. LIABILITY: Neither the AMA, Mayo Clinic or Stanford, and their respective members, officers, trustees, representatives, or employees, will be responsible for any injury, loss or damage suffered or incurred by Exhibitor, its employees, agents, invitees, or Exhibitor's property, from any cause whatsoever, that is the result of or arises out of the Event, including set up and tear down. Exhibitor assumes full responsibility and liability for property damage, personal injury or death to any party, that is the result of or arises out of any Exhibitor acts or omissions, including Exhibitor's special functions, if applicable.

Exhibitor must make provision for the safeguarding of its goods, materials, equipment, and display at all times. General overall security will be provided by the Venue during the Event. The furnishing of such security shall not be deemed to affect the non-liability of AMA, Mayo Clinic, or Stanford, or their respective members, officers, trustees, representatives or employees.

The performance of the Agreement by AMA or Exhibitor shall be subject to force majeure,

including but not limited to acts of God, fire, flood, natural disaster, war or threat of war, acts or threats of terrorism, civil disorder, unauthorized strikes, governmental regulation or advisory, recognized health threats as determined by the World Health Organization, the Centers for Disease Control, or local government authority or health agencies (including but not limited to the health threats of COVID-19), curtailment of transportation facilities, or other similar occurrence beyond the control of the parties, where any of those factors, circumstances, situations, or conditions or similar ones prevent, dissuade, or unreasonably delay at least 25 percent of prospective Event attendees from appearing at the hotel, or where any of them make it illegal, impossible, inadvisable, or commercially impracticable to hold all or some of the Event, or to fully perform the terms of the Agreement. The Agreement may be cancelled by either party, without liability, damages, fees, or penalty, and any unused deposits or amounts paid shall be refunded, for any one or more of the above reasons, by written notice to the other party.

10. SPECIAL SOUND EFFECTS/ GIVEAWAYS/SOLICITATION/MUSIC:

Objectionable audible or visual attention-getting devices or effects and offensive odors and/or fragrant flowers are prohibited on the Event exhibit floor. Any special promotions or stunts planned for the exhibit floor or in the area must be approved by the AMA Exhibits Manager. Distribution of circulars or promotional materials may be made only from the display area assigned to Exhibitor presenting such material or as approved by AMA Exhibits Manager. Sample-giving shall not interfere with other exhibitors' space. Exhibitors are not permitted to conduct contests or drawings in their tables without the permission of AMA. Films of purely entertainment character, without educational or informative values, are not permitted. Exhibitor music during the Event must be approved in advance by the AMA Exhibits Manager to confirm ASCAP or BMI fee payment. Exhibitor must receive approval for the musical presentation from the AMA Exhibits Manager and pay all associated fees.

11. ENTERTAINMENT AND PRIVATE

MEETINGS: AMA reserves the right to control all Event function space. Exhibitor functions during Event are subject to prior AMA approval. Function approval forms will be provided for Exhibitor upon request to AMA Exhibits Manager. Hospitality rooms may not be open during the hours of any official AMA function. Signage will

only be allowed in AMA designated areas and must be approved by AMA prior to display.

12. EXHIBITOR CONDUCT: After exhibits are in place and properly set up, Exhibitor is not allowed on the exhibit floor other than show hours, one hour before and after show hours and during set-up/tear down times. Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of AMA is required for the use of any live model, demonstrator, solicitor or device for the mechanical reproduction of sound. Such use shall be confined to the exhibit space. AMA in its sole discretion may withdraw its consent at any time, in which event Exhibitor shall terminate such activity. All promotional plans must be submitted to AMA for approval.

Cocktail parties or social gatherings of any kind shall not be held during exhibit hours. Exhibitor shall refrain from any action that will distract attendees from attendance at the Event during open hours. Exhibitor shall not lead attendees from one exhibit space to another or to elevators or escalators. Exhibit space shall not be used for entertaining. Exhibitor shall not enter into another exhibitor's space without invitation or when unattended.

Exhibitor, its employees and representatives shall conduct itself in accordance with standards of decency and good taste.

13. FIRE REGULATIONS: Fire regulations prohibit the use of paper (crepe or corrugated), cardboard or other flammable materials for booth decorations. All materials in exhibit areas must be nonflammable. Electric signs and equipment must be wired to meet local fire code specifications. Fire extinguishers on walls or elsewhere must not be removed or obstructed.

14. EXHIBITOR SERVICE KIT: Exhibitor is responsible for all exhibit production. Exhibitor must arrange shipping and receiving details with the Event hotel.

15. CARE OF EXHIBIT SPACE: Exhibitor shall be responsible for properly maintaining its space. Exhibitor may not place anything in the aisles during exhibit hours. Exhibitor is not permitted to have backdrops or any part of a display exceeding 8' in height. For all tables, no part of a display in the front half of the booth may be higher than 48". Any display, fixtures/products or material over 48" in must be at least 10 linear feet away from any adjacent booth. No signs shall be affixed to walls, drapes, electrical outlets, etc., by the use of nails, tacks, staples or tape. Any damage to facility through carelessness of Exhibitor, its employee or agents must be paid by Exhibitor. If Exhibitor distributes stickers, Exhibitor is responsible for removing them from any part of the premises. When Exhibitor leaves tables during show hours, Exhibitor is required to leave a sign indicating when they will be back.

16. AMENDMENTS: AMA reserves the right to interpret, amend and enforce these Rules and Regulations. Written notice of any amendments or interpretations shall be given to Exhibitor. Exhibitor, on behalf of itself, its employees, agents, and guests, agrees to abide by these Rules and Regulations and with any subsequent amendments or interpretations, unless the Agreement is terminated. All matters and acquisitions not covered by these Rules and Regulations are subject to the decision of the AMA.

17. PRIVATE APPOINTMENTS: If Exhibitor utilizes the exhibit time allotted for private appointments, Exhibitor is required to use scheduled appointments. Exhibitor must greet guest(s) at the exhibit hall entrance, escort them to Exhibitor table, and escort guest(s) back to the entrance when finished.